

## Code of Ethics and Professional Conduct

At Zode Kinesiology we expect all individuals; practitioners, clients, workshop attendees and referrers to abide by our Code of Ethics and Professional Conduct as outlined below.

- Be competent and professional;
- Be courteous, respectful and discrete;
- Be open, honest, transparent and accountable;
- Be sensitive to cultural, economic and demographic differences;
- Be open to learn, grow and share ideas and skills;
- Act fairly, impartially and responsibly;
- Follow lawful directions from a person in authority.

As a Client, Parent/Carer, Workshop Attendee, Referrer or Supplier of Zode Kinesiology you will:

- Be open, honest and ethical in your dealings with Zode Kinesiology;
- Respect the guidelines, policies and Terms and Conditions of Zode;
- Treat the practitioners at Zode with respect, dignity and courtesy;
- Refrain from abusive, disrespectful or aggressive language and behaviour;
- Maintain open communication regarding appointments, supplies and cancellations;
- Inform Zode Kinesiology if you request any changes to your agreements around being kept informed, privacy and marketing.

As a Practitioner of Zode Kinesiology I will:

- Set a credible, honourable and ethical example for my profession as a Kinesiologist;
- Conduct my work with the highest integrity;
- Honour the confidentiality of my clients and workshop attendees;
- Encourage clients to be self-responsible in realising their own truth;
- Honour the decision-making process of clients and remain impartial to the muscle monitoring process;
- Maintain a high standard of professionalism in my behaviour, manner, language, hygiene, business and financial activities;
- Honour my financial and legal responsibilities in all areas fo my business;
- Not defame or criticise other modes of medicine or healing;
- Refer my clients to other professionals as required and with the consent of my client or their parent/carer;
- Continue to expand my skills, knowledge and learning as appropriate to kinesiology, business, marketing and other modalities;
- Recognise the importance of Kinesiology and continue to promote the expansion of kinesiology in the community; and
- Continue to be of service to people, animals and the Earth.

